



CREDENTIALS

AREAS OF EXPERTISE

MODERN INTIMACY

Q: It seems like we're hearing about vaginal revision procedures more than ever before. What are your hearing from your patients?

WITH DR. MARYANN PREWITT

Women are talking about their needs and wants more openly than in the past. They are also more inclined to show and tell - they compare and contrast their appearance with their friends and with women online. Most patients considering vaginal revision want to feel confident in the bedroom again or for the first time. As a woman, and as a gynecologist, I believe that every woman - regardless of age or health - ought to have satisfying sexual experiences with the maximum sensation and pleasure. Men pride themselves on sexual prowess. What if women of all ages embraced their sexuality with the same enthusiasm? Wouldn't the world be a better place? I like to think so.

Q: Vaginal rejuvenation has been popular for some time and labiaplasty is up 44% from last year. Are you seeing this trend in your practice?

Absolutely. I've been a steward for women's sexual health for as long as I've been practicing medicine. The demand for nonsurgical and noninvasive solutions for vaginal revision is growing every day. Since I've been performing vaginal rejuvenation for years, my patients are comfortable referring their friends and family. Labiaplasty is the world's fastest growing cosmetic procedure and I've developed a proprietary laser labiaplasty technique. I see all sorts of women with individualized concerns - from athletes and Dallas Cowboy cheerleaders to post-pregnancy moms and post-menopausal women. Some women want to change for aesthetic reasons; they simply want a different look. Others have painful intercourse, irritation, and discomfort, especially in sports clothing. Think about it. Yoga pants are the new leans.

You're on the Faculty of the Aesthetics Show in Las Vegas this month. Tell us about that.

I'll be presenting a talk on the Aesthetics of Sexuality where I discuss energy-based medicine and sexual health and another one on shockwave therapy to heighten sexual sensation. We're excited at HealthWellnessMD to be conducting clinical trials for a new modality to augment women's intimate pleasure: The FemiWave, It's an amazing time in the field of gynecology - as a physician and for my patients. I often joke that I resurface playgrounds for a living. Who's ready to play?

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